

Strategy consulting services

Whatever type of business you are, we can provide what you need.



<p>Under 20% of UK SMEs plan for growth in 2023, from almost 40% a year ago. (Jan 2023)</p>	<p>Almost 50% of UK small business owners have no formal strategy to support their business growth. (Feb 2021)</p>	<p>Over 50% of UK SMEs struggle to execute growth strategies. (Oct 2022)</p>	<p>More Than 2/3rds of UK SMEs don't have a complete business plan. (Nov 2021)</p>
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With our methodology for strategy development, you can have a forward-looking, highly effective and enduring strategy to meet your current and future business, organisational and functional goals:

Formulate	Apply	Elevate	Monitor	Realign	Review

Develop an excellent strategy that can deliver results

- ✓ Set clear strategy goals based on your business needs and requirements
- ✓ Define a strong process for implementation of the strategy
- ✓ Develop an effective communication plan and drive adoption of strategy across your business
- ✓ Create intelligent strategy dashboards to monitor the performance of the strategy
- ✓ Improve strategy continuously with accurate adjustments and improvements
- ✓ Review strategy and revamp or redesign based on changing requirements